



EUROPA DIGITAL & PUBLISHING

BY EUROPA GROUP



WRAP-UP

Key elements of your symposium

Promote your session with a 10-minute programme to share the essence of your symposium!

What we offer

- 1) Collaboration with our editorial team beforehand to maximise your content's impact.
- 2) Session recording (a maximum of 4 speakers among your symposium's presenters).
- 3) Editing tailored to your goals.
- 4) Video delivery, for your copyright-free use.

76% of physicians use the internet daily, including 55% for medical training *

**Source: Cessim (Centre d'Etudes Sur les Supports de l'Information Médicale) – Physicians' digital practices in 2016*

They trust us



Medtronic

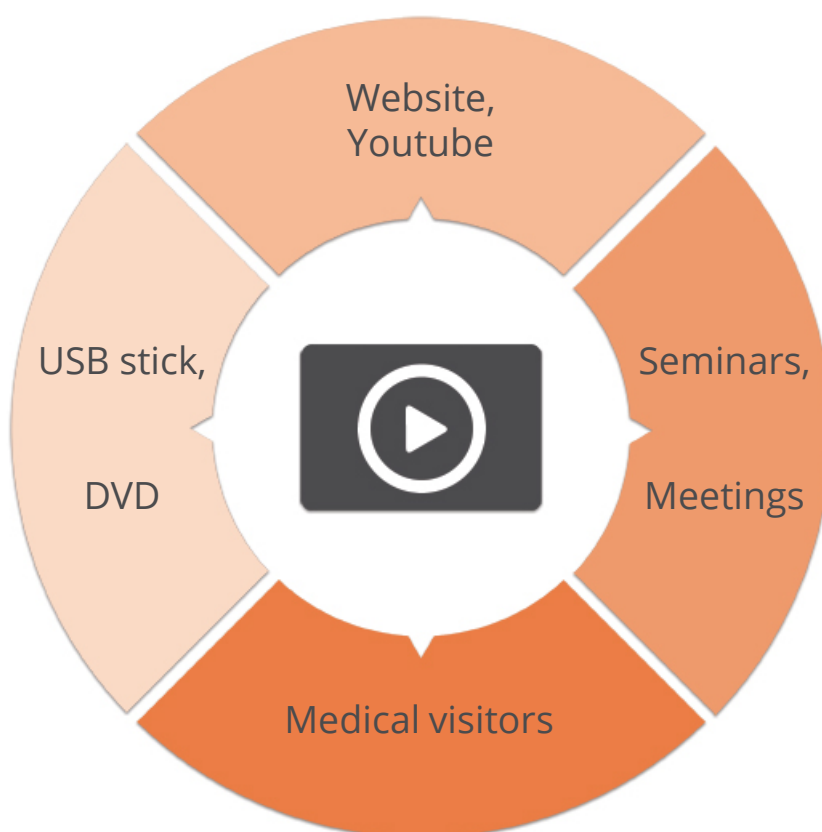


Pfizer



Stentys

Your use



Before the event

You

While putting together your symposium's programme and your speaker invitations.

Facilitator and interviewees' selection (max 3)

We recommend picking your symposium's leader as facilitator and session speakers as interviewees.

Us

Location and time selection according to your guests' availability:

During the congress, right after your symposium, during a break...

Interventional
Neuroradiology :
**750 views/video
on average**

Together

2 weeks before the symposium

Conference call with our Medical Editor specialised in video content production and your team:

- ✓ Goal setting
- ✓ Scenario definition
- ✓ Coordination of recording sequences
- ✓ Compliance with your regulatory constraints

Key steps

During the event

We reserve a 30 to 45 min. time slot

Us

Speaker coaching by our Medical Editor according to previously defined goals. Production and shooting.

You

Attendance during the video recording.

Interventional
Cardiology:
**1660 views/video
on average**

After the event

Within a week after recording

Us

Editing tailored to your goals.

You

Video validation and receipt of final file.

